

**PRESS RELEASE
IMMEDIATE RELEASE**

KENANGA INVESTORS DISTRIBUTES 1,200 PACKS OF QURBAN MEAT THIS YEAR

Kuala Lumpur, 15 July 2024 - Kenanga Investors Berhad (“Kenanga Investors”) in collaboration with its sales distribution grouping, 1EBC, has organised its third annual Qurban Perdana Event. This initiative successfully distributed approximately 1,200 packs of Qurban meat to approximately 25 charities, orphanages, and homes for the needy in conjunction with this year's Eid al-Adha celebration.



Participants of the Kenanga Investors Qurban Perdana event at Colla Cattle Farm Kuala Selangor.

The activity, held at Colla Cattle Farm Kuala Selangor, saw the participation of 300 individuals made up of Kenanga Investors' employees and members of the sales distribution group, who came together to provide essential support and celebrate the spirit of giving. Qurban, an important practice observed during the Islamic festival of Eid al-Adha, involves the sacrifice of livestock, with the meat distributed to those in need.

Some of the selected locations for the distribution of Qurban meat included Pusat Jagaan Warga Tua SRA, Kuala Selangor; Pertubuhan Kebajikan Anak-Anak Yatim & Miskin Sungai Pinang in Klang; Pusat Jagaan Anak Yatim Sri Kundang in Rawang, Selangor; and Akademi Tahfiz Qurani Az Zaidani in Kuala Selangor. These institutions, along with other charities, orphanages, and homes, benefited greatly from the Qurban activity.

“This event was a wonderful opportunity for us to engage with the community and make a positive impact. Our participation in the Qurban activity reflects our dedication to social responsibility and our commitment to fostering a culture of care and support. The activity not only provided much-needed sustenance but also strengthened community bonds and highlighted the importance of solidarity and compassion,” said Datuk Wira Ismitz Matthew De Alwis, Executive Director and Chief Executive Officer at Kenanga Investors.



“We are grateful for the support of our sales distribution group and the community members who made this event a success,” added Datuk Wira De Alwis. “At Kenanga Investors, we believe in building legacies not just through financial planning but also through meaningful community engagement.”

For more information about Kenanga Investors, please visit www.kenangainvestors.com.my.

About Kenanga Investors Berhad 199501024358 (353563-P)

We provide investment solutions ranging from collective investment schemes, portfolio management services, and alternative investments for retail, corporate, institutional, and high net worth clients via a multi-distribution network.

The Hong Kong-based Asia Asset Management's **2024 Best of the Best Awards** awarded KIB under the following categories, Malaysia Best Impact Investing Manager, Best Impact Investing Manager in ASEAN, Malaysia Best Equity Manager, Malaysia CEO of the Year, Malaysia CIO of the Year, Malaysia Best House for Alternatives, Malaysia Most Improved Fund House and Malaysia Best Investor Education.

At the **LSEG Lipper Fund Awards Malaysia 2024**, KIB received awards for the Kenanga Malaysian Inc Fund (“KMIF”) under the best Equity Malaysia Diversified – Malaysia Pension Funds over 10 Years and the Kenanga Diversified Fund (“KDF”) under the best Mixed Asset MYR Flexible – Malaysia Pension Fund over 10 Years.

The **FSMOne Recommended Unit Trusts Awards 2024/2025** named Kenanga Growth Fund Series 2 as “Sector Equity – Malaysia Focused”.

For the seventh consecutive year, KIB was affirmed an investment manager rating of **IMR-2** by Malaysian Rating Corporation Berhad, since first rated in 2017. The IMR rating on KIB reflects the fund management company’s well-established investment processes and sound risk management practices. As at end-June 2023, most of KIB’s funds had performed better than benchmarks and were comparable to peers.

This Press Release was issued by Kenanga Group’s Marketing, Communications & Sustainability department.

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